

ATA School Outreach Program



2011-2012 Contest Now Open

Make a School Outreach presentation this year, and you could win free registration to ATA's Annual Conference in San Diego, October 24-27, 2012. Here's how to enter.

1. Visit ATA's School Outreach Resource Center at www.atanet.org/careers/school_outreach.php and click on Presentation Resource Materials.
2. Choose the age level you like the best and download a presentation, or use the resources on the School Outreach webpage to round out your own material.
3. Speak on translation and/or interpreting careers at a school or university anywhere in the world between August 1, 2011 and July 18, 2012.
4. Get someone to take a picture of you in the classroom. For tips on getting a winning shot, visit the School Outreach Photo Gallery on ATA's website at www.atanet.org/ata_school/photo_gallery.php.
5. Send your picture electronically to pr@atanet.org with the subject line "School Outreach Contest," or mail your entry to 225 Reinekers Lane, Suite 590, Alexandria, VA 22314. **Please include:** your name and contact information; the date of your presentation; the school's name and location; and a brief description of the class. You may submit multiple entries.

The deadline for submissions is midnight on July 18, 2012. The winner will be contacted no later than August 20, 2012.

You must be a member of ATA or an ATA-affiliated organization to enter.

Memorable Moment

My talk fell in the last period of the last day of classes, and I feared the students' minds would already be floating down to the lovely Mediterranean beach just below the school. In an effort to combat this inevitable distraction, I surfed to the ATA website and found wonderful handouts, visual aids, jokes, and invaluable pointers. The minutes flew by, and I only wish there had been more time. These young people already spoke two, three, and four languages fluently and had traveled extensively, but the idea that translating and interpreting could actually be a lucrative profession was clearly new to them. It was as if someone had just told them they could get paid to breathe.

-- Linda Pollack-Johnson

