

American Translators Association

45th Annual Conference's Sponsorship Opportunities and Benefits

Sheraton Centre Hotel • Toronto, Ontario October 13-16, 2004

Gold Sponsorship: \$3,600 Contribution

VALUE OF BENEFIT

- ◆ Recognition as a Gold Sponsor including company name, 4-color logo, and 100-word profile included in the:
 - Preliminary and Final Conference Programs
 - Conference Issue of the The ATA Chronicle (October issue)
 - ATA's Conference Website – **\$1425**
- ◆ Acknowledgement as the sponsor of an event of your choice including company name appearing in all signage and advertisements for that event included in the:
 - Preliminary and Final Conference Programs
 - ATA's Conference Website – **\$1125**
- ◆ Display of your company banner (not to exceed 50 sqft) at the event you choose to sponsor. – **\$150**
- ◆ Four complimentary conference registrations. – **\$1340**
- ◆ Banner advertisement on ATA's Conference Website. – **\$525**
- ◆ Two items to be included in totebag, which is given to every paid attendee. – **\$1050**
- ◆ Pre- and post-conference mailing lists. – **\$440**

TOTAL VALUE OF GOLD SPONSORSHIP: \$6055

Silver Sponsorship: \$2,600 Contribution

VALUE OF BENEFIT

- ◆ Recognition as a Silver Sponsor including company name, 4-color logo, and 50-word profile included in the:
 - Preliminary and Final Conference Programs
 - Conference Issue of the The ATA Chronicle (October issue)
 - ATA's Conference Website – **\$1125**
- ◆ Acknowledgement as the sponsor of an event of your choice including company name appearing in all signage and advertisements for that event included in the:
 - Preliminary and Final Conference Programs
 - ATA's Conference Website – **\$1125**
- ◆ Display of your company banner (not to exceed 50 sqft) at the event you choose to sponsor. – **\$150**
- ◆ Two complimentary conference registrations. – **\$670**
- ◆ Banner advertisement on ATA's Conference Website. – **\$525**
- ◆ One item to be included in totebag, which is given to every paid attendee. – **\$525**
- ◆ Pre- and post-conference mailing lists. – **\$440**

TOTAL VALUE OF SILVER SPONSORSHIP: \$4560

Bronze Sponsorship: \$2,000 Contribution

VALUE OF BENEFIT

- ◆ Recognition as a Bronze Sponsor including company name, and 50-word profile included in the:
 - Preliminary and Final Conference Programs
 - Conference Issue of the The ATA Chronicle (October issue)
 - ATA's Conference Website – **\$925**
- ◆ Acknowledgement as the sponsor of an event of your choice including company name appearing in all signage and advertisements for that event included in the:
 - Preliminary and Final Conference Programs
 - ATA's Conference Website – **\$1125**
- ◆ Display of your company banner (not to exceed 50 sqft) at the event you choose to sponsor. – **\$150**
- ◆ One complimentary conference registration. – **\$335**
- ◆ One item to be included in totebag, which is given to every paid attendee. – **\$525**
- ◆ Pre- and post-conference mailing lists. – **\$440**

TOTAL VALUE OF BRONZE SPONSORSHIP: \$3500

Contributor: \$500 Contribution

VALUE OF BENEFIT

- ◆ Recognition as a Contributor including company name:
 - Preliminary and Final Conference Programs
 - Conference Issue of the The ATA Chronicle (October issue)
 - ATA's Conference Website – **\$725**

TOTAL VALUE OF CONTRIBUTOR: \$725

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Contact Information: McNeill Group Inc.
385 Oxford Valley Road
Suite 420
Yardley, PA 19067
Phone: 215-321-9662
Fax: 215-321-9636

* **PLEASE NOTE:** All events can have more than one sponsor.

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45th Annual Conference's Exhibit Information and Fees

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BOOTH FEES	MEMBER RATE BY 6/30/04:	MEMBER RATE AFTER 6/30/04	NON-MEMBER RATE BY 6/30/04	NON-MEMBER RATE AFTER 6/30/04
Booth	\$865	\$970	\$970	\$1,075
Corner Booth	\$1,075	\$1,180	\$1,180	\$1,285

In order to guarantee exhibit space, your reservation and a fifty percent deposit must be included with the exhibit space application. Once your application and deposit are received, you will be sent a confirmation. Exhibit Service Kit will be shipped by August 30, 2004. The balance is due September 5th. Space cost must be paid in full before installation of the exhibit space will be permitted. If exhibit space is booked during the 30 days prior to the show, payment in full is due at time of contract.

We accept checks, Mastercard, VISA, American Express and Discover. There is a \$25 bank fee for any returned checks.

Rental Includes: 10' x 10' booth, uniform booth background, identification sign, one skirted 6' table with two chairs, general illumination, listing in the *Final Program* and the Conference Edition of the *ATA Chronicle*, one complimentary full-conference registration and post-show attendee list.

Exhibitors are responsible for additional furniture, electricity, carpeting and drayage.

All booths are assigned on a first-come, first-served basis.

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