

For Immediate Release

Contact: Jeanene Harris
(703) 683-6100, ext. 3003

jeanene@atanet.org

ATA Launches Webinar Series

Alexandria, Va. – The American Translators Association (ATA), the nation’s largest professional organization for translators and interpreters, launched its premier webinar series. The first two sold out. The webinars in the series focus on the business side of a freelancer’s practice. ATA webinars can be accessed by visiting www.atanet.org/webinars.

“Online learning media, and webinars in particular, are a very effective way for translators and interpreters to acquire new skills,” says ATA President Nicholas Hartmann. “Along with the many other opportunities for professional development and continuing education offered by the Association, they will help our members participate fully in the 21st-century business community.”

ATA webinar presenters are experienced professional translators and interpreters offering concrete, practical strategies in management, accounting, marketing, networking, and productivity.

Upcoming ATA Webinar Schedule

November 9

12 noon Eastern Time

Getting Started as a Freelance Translator

December 8

12 noon Eastern Time

Tax Tips for Translators

January 18

12 noon Eastern Time

The Zen of Translation Environment Tools (TEntTs)

If you are unable to attend, a recording of each webinar will be available following the event at www.atanet.org/webinars/recorded_webinars.php.

Registration Open

To register for ATA webinars, visit www.atanet.org/webinars. ATA webinars are extremely affordable, and ATA members receive 30% off the registration fee!

For additional information, contact ATA Public Relations and Marketing Manager Jeanene Harris. Call +1-703-683-6100, ext. 3003, or email jeanene@atanet.org.

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About the American Translators Association

Founded in 1959, the ATA's primary goals include fostering and supporting the professional development of translators and interpreters and promoting the translation and interpreting professions. ATA, based in Alexandria, Virginia, currently has more than 11,000 members in more than 90 countries. For more info on ATA, please visit www.atanet.org.