

## **Board Meeting Summary**

### **ATA Board Meeting, Hyatt Regency Minneapolis, October 30-31, 2021**

To keep the membership abreast of ATA Board activities in a timely manner, a summary of the most recent Board meeting follows. This summary is not the same as the meeting minutes. The minutes are posted after they are approved by the Board.

#### **At its October 2021 meeting, the Board:**

- Approved the minutes of the August 7-8, 2021, Board of Directors Meeting.
- Approved the appointment of two new Directors, Ben Karl and Robin Bonthron, to fill vacancies after the elections of Directors Veronika Demichelis and Alaina Brandt to president-elect and secretary, respectively. Directors Karl and Bonthron will each serve a one-year term.
- Discussed follow-up items from the last Board meeting, such as the proposed membership restructuring, the compensation survey, the 2022 dues increase, the end of the print edition of *The ATA Chronicle* (summer 2022), and the approved bylaws revisions.
- Discussed reports received from various Divisions and Committees, the American Foundation for Translation and Interpretation (AFTI), and the International Federation of Translators (FIT).
- Discussed Treasurer John Milan's report covering the first eleven months of the Association's 2020- 2021 fiscal year (July 1, 2020, to May 31, 2021). Total revenue was \$2.21 million and total expenses were \$2.23 million, resulting in a change in net assets of roughly -\$13,350. This nearly break-even figure was a positive outcome, resulting from a drop in expenses alongside a drop in revenue, especially since we were unable to hold ATA certification exams in 2020 due to the pandemic, and given the slow trend in declining membership.
- Heard updates on the rollout of the online certification exams from Certification Committee Chair Michèle Hansen, Deputy Chair & Grader Trainer Larry Bogoslaw, and Deputy Chair Holly Mikkelson.
- Discussed a proposed certification study on machine translation post-editing.
- Heard updates from the Membership Committee on its ongoing activities, including member orientation sessions and work on an e-book for interpreters.
- Approved the appointment of Director Lorena Ortiz Schneider to the Membership Committee.
- Discussed the forthcoming survey of ATA members on their perception of the value of ATA membership.
- Heard updates from the Advocacy Committee over the last quarter, which included responding to requests for support of Afghan interpreters entering the US as refugees, collaboration with the Joint National Committee for Language (JNCL), and scheduling the committee's first distinguished speaker at ATA62.

- Approved the appointments of Nicolás Arízaga, Eve Bodeux, Lucy Gunderson, and President Madalena Sánchez Zampaulo to the Advocacy Committee.
- Heard updates from the Professional Development Committee, which included scheduling events into 2022, streamlining work processes, and securing technology discounts for ATA members.
- Heard updates from the Public Relations Committee over the last quarter, which included working with Minnesota Public Radio on a feature on ATA62, running the School Outreach Contest, replacing the Getting It Right booklets, and securing a new PR consultant.
- Heard updates from Director and Public Relations Committee Chair Jamie Hartz on the International Translation Day (ITD) campaign and the level of engagement achieved with the games and prompts that were published throughout the week of ITD.
- Approved the appointment of President-Elect Veronika Demichelis as Governance and Communications Committee Chair, Treasurer John Milan as Finance and Audit Committee Chair, and Past President Ted Wozniak as Nominating and Leadership Development Committee Chair.
- Heard updates from Headquarters on the progress toward implementing an association management system, the finalization of the compensation survey, and membership numbers, among other topics.
- Heard updates from the Governance and Communications Committee on the proposed membership restructuring and the three final policies that were due to be reviewed this year per the Policy Review Policy.
- Approved the revised Antitrust Compliance Policy, the revised Commercial Disputes Between Members Policy, and the revised Governing Policy for Divisions.
- Approved the appointment of Natalia Noland and Rusty Shughart to the Education and Pedagogy Committee.
- Heard updates from the Interpretation Policy Advisory Committee to secure continuing education credits from various organizations for the Annual Conference and other ATA professional development events.
- Approved the appointment of Natalia Abarca, Diana Arbiser, Garrett Bradford, Céline Browning, Heidi Cazes, Katty Kaufman, Ernes Niño-Murcia, and Johanna Parker to the Interpretation Policy Advisory Committee.
- Heard updates on the ATA62 conference from President Madalena Sánchez Zampaulo. The Board reviewed the numbers from the report: 1025 total attendees, with just over 400 attending in person; 200 Advanced Skills and Training attendees; 20 exhibitors with 16 on-site and 4 exhibiting virtually; and 120 live-streamed sessions.
- Approved the appointment of President Madalena Sánchez Zampaulo to the AFTI Board of Directors.
- Approved the appointment of Tony Guerra and Neil Inglis to the Ethics Committee.
- Reviewed the report on the Association of Language Companies (ALC) 19th Annual Summit/Digital Summit.

- Heard remarks from Alan Melby on his work as representative of ATA with FIT, from Matt Baird, thanking Board members for their service and encouraging the Board to keep communicating with members on the work being done by ATA and from Allison Bryant, thanking the Board for supporting AFTI's first Game Night at ATA62.