

## **Board Meeting Summary**

### **ATA Board Meeting, Embassy Suites, Alexandria, Virginia, April 9–10, 2022**

To keep the membership abreast of ATA Board activities in a timely manner, a summary of the most recent Board meeting follows. This summary is not the same as the meeting minutes. The minutes are posted after they are approved by the Board.

#### **At its April 2022 meeting, the Board:**

- Approved the minutes of the February 5–6 Board of Directors Meeting
- Reviewed reports received from various Divisions and Committees, on the 300th Military Intelligence Brigade (Linguist) Annual Conference 2022, from the American Foundation for Translation and Interpretation, and the International Federation of Translators.
- Discussed Treasurer John Milan's report covering July to December 2021. Milan reported that total revenue was up 4.43% for the first half of the fiscal year at approximately \$1.51 million, but higher expenses led to a negative change in net assets of roughly \$149,938. Bright spots from ATA's finances include the certification and webinar programs, which gained \$90,000 and \$26,504 respectively, year-on-year. Heard updates about the audits of ATA's finances.
- Heard updates from Headquarters on membership numbers, preparation to launch the on-demand, online modality of the ATA certification exam, and new HQ office lease options.
- Heard updates from President-Elect and Committee Chair Veronika Demichelis on the Governance and Communications Committee's work on a proposal for a new membership structure.
- Approved the appointment of Rosario Welle to the Governance and Communications Committee.
- Discussed the pros and cons of restructuring ATA membership categories.
- Reviewed the Nominating and Leadership Development Committee's report.
- Approved an amendment to the ATA Elections Policy.
- Heard updates from Certification Committee Chair David Stephenson and Deputy Chair Holly Mikkelson on the committee's activity since the last Board meeting.
- Approved English>Korean as a language pair eligible for certification, with the exam and practice test to be made available immediately.
- Approved the application of a Creative Commons license to all publicly accessible Certification Program materials.
- Discussed with Certification Committee Chair David Stephenson and Deputy Chair Holly Mikkelson the committee's work following up on recommendations made in the Knapp Review.
- Discussed with Certification Committee Member Geof Koby and Certification Committee Deputy Chair Laurence Bogoslaw their plans for a study on the correlation between performance on the certification exam and proficiency in machine translation post-editing.

- Heard updates from Ad Hoc Basic Credential Committee Chair Geof on the committee's progress with a multiple-criteria option for a basic credential.
- Heard updates from Director and Membership Committee Chair Meghan Konkol on the committee's work, which included a membership survey and a variety of events and resources to benefit ATA members.
- Heard updates from Director and Public Relations Committee Chair Jamie Hartz on media inquiries, publications, social media, and school outreach and the background for the decision to not renew ATA's contract with the previous PR consultant.
- Approved the appointments of Jason Knapp and Maria Baker to the Public Relations Committee.
- Heard updates from President-Elect and Professional Development Committee Chair Veronika Demichelis on webinars and workshops planned, and about new strategic directions being explored by the committee. This was the last report by Demichelis as the Chair of the committee. The Board thanked her for her time, expertise, and direction in laying the foundation for ATA's PD offerings to become a revenue-generating aspect of ATA's programs and services.
- Approved the appointment of Nora Díaz as the Professional Development Committee Chair.
- Heard updates from Director and Advocacy Committee Chair Ben Karl on the recommendation to not renew ATA's membership in JNCL at this time given the decrease in benefits and lack of representation of the T&I profession at JNCL's last Virtual Advocacy Day. Karl also shared the committee's plans to keep moving ATA's advocacy agenda forward.
- Heard updates from Executive Director Bacak on AMS implementation, with key phases and timelines noted, including the long-term milestone of full implementation by early 2023.
- Approved the appointment of the following members to serve on the 2022 Gode Medal Selection Committee: David Rumsey as chair, Ben Karl, Corinne McKay, Beth Smith, and Madalena Sánchez Zampaulo.
- Reviewed the Education and Pedagogy Committee report.
- Approved the revised charge for the Education and Pedagogy Committee. Reviewed and discussed the Education and Pedagogy Committee's roadmap memorandum.
- Heard updates from Secretary and Standards Committee Chair Alaina Brandt on efforts to standardize the Vietnamese language services market, some of the requirements of ASTM F3130 Language Service Company certification, and the status of a new interpreter testing standard within ASTM F43.
- Approved the appointment of Gabriela Escarrá to the Standards Committee.
- Reviewed the Honors and Awards Committee's report.
- Approved the revised ATA and AFTI Honors and Awards Policies and Procedures.
- Approved the July 1, 2022–June 30, 2023 working budget and the 2023–24 draft budget.
- Heard updates from President-Elect and Conference Organizer Demichelis, updating the Board on plans for the ATA 63rd Annual Conference in Los Angeles, October 12–15, 2022. Demichelis noted that 400 regular session proposals were received for 168 slots.

- Discussed the creation of a policy around special interest groups and how these might be formed in a way that complements divisions.
- Shared feedback from the membership.
- Approved the appointment of Janis Palma to the Education and Pedagogy Committee.