

Board Meeting Summary

ATA Board Meeting, Online, February 11, 2023

To keep the membership abreast of ATA Board activities in a timely manner, a summary of the most recent Board meeting follows. This summary is not the same as the meeting minutes. The minutes are posted after they are approved by the Board.

At its February 2023 meeting, the Board:

- Thanked ATA's new Executive Director Kelli Baxter for excellent work in her first months as ED.
- Approved the minutes from the Annual Meeting of Voting Members (October 13, 2022), the Annual Meeting of All Members (October 14, 2022), and the Board of Directors Meeting (October 15-16, 2022).
- Reviewed reports received from various ATA Committees and Divisions, from the Government Linguist Outreach Task Force, and on the Modern Language Association Conference.
- Reviewed Treasurer John Milan's report covering the first five months of the 2022-2023 fiscal year, from July 2022 to November 2022. ATA's total revenue for that period was \$1.62m. ATA's total expenses for that period were \$1.63m. ATA, therefore, incurred a small loss in net assets of \$13k, but for all intents and purposes, ATA broke even during that period. Professional Development webinars came in as ATA's third-largest source of revenue in the reporting period. ATA has approximately \$2.71m in assets and \$1.08m in liabilities. Per Milan, ATA's finances reflect the fact that we're settling into a new normal for the time being of being an association with fewer members and smaller conferences.
- Heard updates from Treasurer Milan on the audits of ATA's books that have been finalized for the 2020-2021 and 2021-2022 fiscal years. ATA HQ worked with a new auditing firm from this year. The audits came back with no material issues.
- Heard updates from President-Elect and Conference Organizer Veronika Demichelis on work underway to plan ATA's 64th Annual Conference in Miami. Demichelis reported that the conference website and the call for speakers went live in mid-January. She also reported on a productive site visit and changes to the format of the conference, including new session formats and revised conference topics. The deadline for conference proposals is March 1, 2023.
- Heard updates from Executive Director Kelli Baxter on the activity at ATA Headquarters (HQ) since she became ED, including excellent strides in the creation of a human resources infrastructure, an IT audit, and the implementation of the new association management software (AMS).
- Heard updates from Advocacy Committee Chair Ben Karl on the work of the Advocacy Committee, such as consulting on Colorado House Bill 23-1004 requiring that insurance companies that advertise in a language other than English be required to have insurance policies and other documents translated into that language by an ATA certified translator, or by a "qualified translator" if no ATA certified translator is available. Karl also

reported on events and resources that are being developed that will support ATA and ATA's members in their advocacy.

- Approved the appointment of Kenneth McKerrow to the Advocacy Committee. Reviewed the Business Practices Education Committee report.
- Approved the appointments of Ingrid Holm and Ibrahim Alkhaldi to the Business Practices Education Committee.
- Reviewed the Basic Credential Committee report and discussed the impact and implications of adopting the options for a basic credential presented by the committee. The Board agreed that much discussion on this topic is needed at the next Board meeting in May.
- Reviewed the Honors and Awards Committee report. Approved the appointment of Kate Deimling to the Honors and Awards Committee. Heard updates from Standards Committee Chair Alaina Brandt on the work of the Standards Committee, including coordination that took place to advise ATA President Madalena Sánchez Zampaulo on the vote ATA would cast on two standards by ASTM Technical Committee F43 on Language Services and Products. ATA voted in the affirmative on revisions to standards F1562-2014 Guide for Use-Oriented Foreign Language Instruction and F2575-2014 Guide for Quality Assurance in Translation.
- Approved the appointment of Barbara Inge Karsch to the Standards Committee.
- Heard updates from Membership Committee Chair Meghan McCallum on the committee's work. The Board discussed the implications and potential uses of the data from the recent membership survey.
- Approved the appointment of Matt Baird, Andie Ho, and Yasmin Alkashef to the Membership Committee.
- Reviewed the Professional Development Committee report and discussed the spring Virtual Conference on Machine Translation, Artificial Intelligence, and Machine Translation Post-Editing.
- Approved the appointments of Daniela Obregón and Roselia Moncada to the Professional Development Committee.
- Reviewed the Public Relations Committee report and heard updates on the Buyer's Guide for Translation, which is nearing completion.
- Approved the appointments of Andy Benzo and Jost Zetzsche to the Public Relations Committee. Discussed a matter relating to the Interpretation Profession Advisory Committee in executive session.
- Heard updates from Strategy Committee Chair John Milan on the committee's work and discussed a draft of a strategic plan for ATA that is being developed by the committee.
- Heard updates from ad hoc Special Interest Groups (SIGs) Committee Chair Robert Sette on progress with the one-year SIGs pilot program.
- Heard remarks from the following members:
 - o Patricia de Ribes thanked Executive Director Kelli Baxter for her work and commended Milan, Baxter, and the Strategy Committee for their work on a strategic plan for ATA. Patricia de Ribes offered recommendations for building strategic plans.

- Garrett M. Bradford updated the Board on work in progress within the Interpretation Profession Advisory Committee (IPAC) and requested that certain IPAC content be made more accessible on ATA's website.