

# American Translators Association

42nd Annual Conference's Sponsorship Opportunities and Benefits

## Biltmore Hotel • Los Angeles, CA October 31 - November 3, 2001

### Gold Sponsor: \$3,500

- ◆ Special recognition as a sponsor of a particular event with your company's name prominently displayed on a banner throughout the conference.
- ◆ Two complimentary conference registrations.
- ◆ Special acknowledgement and a brief company profile in the:
  - Final Conference Program
  - Conference Issue of *The ATA Chronicle*
  - Special Recognition on ATA's Website
- ◆ Sponsor sign recognition.
- ◆ Pre- and post-conference mailing lists.
- ◆ Banner advertisement on ATA Conference area of [www.atanet.org](http://www.atanet.org) once booked up until the conference.
- ◆ One-page insert to be included in totebag, which is given to every paid attendee.

### Silver Sponsor: \$2,500

- ◆ Special recognition as a sponsor of a particular event with your company's name prominently displayed on a banner throughout the conference.
- ◆ One complimentary conference registration
- ◆ Special acknowledgement and a brief company profile in the:
  - Final Conference Program
  - Conference Issue of *The ATA Chronicle*
  - Special Recognition on ATA's Website
- ◆ Sponsor sign recognition.
- ◆ Pre- and post-conference mailing lists.
- ◆ One-page insert to be included in totebag, which is given to every paid attendee.

### Bronze Sponsor: \$2,000

- ◆ Special recognition as a sponsor of a particular event with your company's name prominently displayed on a banner throughout the conference.
- ◆ Special acknowledgement and a brief company profile in the:
  - Final Conference Program
  - Conference Issue of *The ATA Chronicle*
  - Special recognition on ATA's Website
- ◆ Sponsor sign recognition.
- ◆ Pre- and post-conference mailing lists.

### Contributor: Minimum \$500

- ◆ Special acknowledgement in the:
  - Final Conference Program
  - Conference Issue of *The ATA Chronicle*
  - Special recognition on ATA's Website

### Event Sponsorships\*

Welcome Reception: . . . . .	\$3,500
Job Exchange: . . . . .	\$3,500
Continental Breakfasts & Coffee Breaks: . . . . .	\$2,000
Closing Reception & Banquet: . . . . .	\$1,750
Networking Session: . . . . .	\$1,750
ATA Falia (World Dance Party): . . . . .	\$1,750
Exhibit Area Coffee Breaks: . . . . .	\$1,500
Massage Area: <i>Exhibit Hall</i> . . . . .	\$1,000
Mentoring Lunch: . . . . .	\$500
Division-Specific Events: . . . . .	\$500
Insert in totebag (per item): . . . . .	\$500
• Quantity needed: 2,000	
• Have to be in Los Angeles by 10/25	

\* PLEASE NOTE: All events can have more than one sponsor.



### Contact Information: BOB LEPAGE

McNeill Group Inc.  
301 Oxford Valley Road, Suite 1301  
Yardley, PA 19067  
**Phone:** 215-321-9662 ext. 42  
**Fax:** 215-321-9636

# American Translators Association

42nd Annual Conference's Exhibit Information and Fees

## Biltmore Hotel • Los Angeles, CA October 31 - November 3, 2001

<b>BOOTH FEES</b>	<b>MEMBER RATE BY 7/15/01:</b>	<b>MEMBER RATE AFTER 7/15/01</b>	<b>NON-MEMBER RATE BY 7/15/01</b>	<b>NON-MEMBER RATE AFTER 7/15/01</b>
<b>Booth</b>	\$1,000	\$1,250	\$1,150	\$1,450
<b>Corner Booth</b>	\$1,200	\$1,500	\$1,500	\$1,875

In order to guarantee exhibit space, your reservation and a fifty percent deposit must be included with the exhibit space application. Once your application and deposit are received, you will be sent a confirmation. Exhibit Service Kit will be shipped by August 30, 2001. The balance is due September 28th. Space cost must be paid in full before installation of the exhibit space will be permitted. If exhibit space is booked during the 30 days prior to the show, payment in full is due at time of contract.

We accept checks, Mastercard, VISA, American Express and Discover. There is a \$25 bank fee for any returned checks.

**Rental Includes:** 10' x 10' booth, uniform booth background, identification sign, one skirted 6' table with two chairs, general illumination, listing in the *Final Program* and the Conference Edition of the *ATA Chronicle*, one complimentary full-conference registration and post-show attendee list.

Exhibitors are responsible for additional furniture, electricity, carpeting and drayage.

**All booths are assigned on a first-come, first-served basis.**

**Contact Information:** BOB LEPAGE

McNeill Group Inc.  
301 Oxford Valley Road, Suite 1301  
Yardley, PA 19067  
**Phone:** 215-321-9662 ext. 42  
**Fax:** 215-321-9636