
USEFUL TOOLS AND RESOURCES FOR AN OPTIMIZED WEBSITE

Website hosting

Self-hosted:

- Wordpress: <https://wordpress.org>
 - Bluehost: <https://www.bluehost.com/>
 - Hostgator: <https://www.hostgator.com/>
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Hosting services:

- Wix: <http://www.wix.com/>
 - Weebly: <https://www.weebly.com/>
 - Webs: <http://www.webs.com/>
 - Squarespace: <https://www.squarespace.com/>
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Useful tools and links to test your website performance and find good keywords

Site indexing speed: <http://tools.pingdom.com/fpt/>

<http://www.websiteoptimization.com/services/analyze/>

Broken links: <http://www.brokenlinkcheck.com/>

Google keyword tool: <https://adwords.google.com/KeywordPlanner>

Word Stream keyword tool: <http://www.wordstream.com/free-keyword-tools>

Wordpress Plugins

Wordpress SEO by Yoast: <http://wordpress.org/extend/plugins/wordpress-seo/>

Wordpress All in One SEO pack: <https://wordpress.org/plugins/all-in-one-seo-pack/>

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W3 Total Cache (increases speed): <http://wordpress.org/extend/plugins/w3-total-cache/>

Contact Form 7: <https://wordpress.org/plugins/contact-form-7/>

Akismet – for detecting spam comments

<https://wordpress.org/plugins/akismet/>

Google Sitemap Generator plugin will generate a special XML sitemap which will help search engines to better index your blog.

<https://wordpress.org/plugins/google-sitemap-generator/>

Social media and sharing

Shareaholic: <https://wordpress.org/plugins/shareaholic/>

Flare: <https://wordpress.org/plugins/flare/>

Share This: <https://wordpress.org/plugins/share-this/>

Multilingual in Wordpress

Installing Wordpress in several languages:

Polylang: <https://wordpress.org/plugins/polylang/>

qTranslate: <https://wordpress.org/plugins/qtranslate/>

[Xili-language: https://wordpress.org/plugins/xili-language/](https://wordpress.org/plugins/xili-language/)

Multisite Wordpress:

Multisite Language Switcher: <https://wordpress.org/plugins/multisite-language-switcher/>

Zanto: <https://wordpress.org/plugins/zanto/>

Multilingual Press: <https://wordpress.org/plugins/multilingual-press/>

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Other nifty tools

SEO Checker and Website review: <http://www.woorank.com>

Free usability testing by other person: <http://peek.usertesting.com/>