# **ATA Member Benefits**

Welcome to ATA! Video from ATA President Madalena Sánchez Zampaulo

https://www.atanet.org/video/ata-president-welcomes-new-members/

#### About ATA

- Who We Are: ATA Mission Statement
- How ATA works / Bylaws
- ATA Headquarters staff and how to contact them
- ATA Board of Directors and how to contact them
- ATA Committees and how to contact them
- ATA Code of Ethics and Professional Responsibility
- ATA Chapters, Affiliates, and Other Groups

#### **Divisions**

- ATA Division Administrators and how to contact them
- Manage your Division membership (you must log in first to access)
- How to start a new ATA Division

#### ATA on social media:

- Follow ATA on LinkedIn
- Follow ATA on Instagram
- Follow ATA on Twitter
- Like and follow ATA on Facebook

# Your listing in ATA's directory:

- Update your ATA Directory profile (you must log in first to access)
- Getting the most out of your ATA Directory profile
- Free ATA webinar on maximizing your ATA Directory profile to attract your ideal clients
- Free ATA webinar on translation and interpreting scams (handout: Scam Prevention Resources)

### ATA Certification:

- A Guide to the ATA Certification Program
- About the ATA Certification Exam
- Tips for ATA Certification Exam Candidates
- Order a Practice Test
- Upcoming Exam Sittings

# Volunteering within ATA:

- How to become a voting member
- ATA Division administrators and how to contact them

- Volunteering: Making Your Time Investment Worthwhile
- Get Involved: Opportunities to Contribute

# Advocacy and Public Relations:

- ATA's School Outreach Program
- Reach ATA's Advocacy Committee: <u>advocacy@atanet.org</u>

### Member Resources:

- The ATA Chronicle
- The ATA Podcast
- The Savvy Newcomer Blog
- Next Level Blog
- The ATA Mentoring Program
  - Webinar about the ATA Mentoring Program
  - o Webinar: The ATA Mastermind Groups
  - o Article: What are ATA's Mastermind Groups?
- Business Practices pages
  - o <u>Business Practices forum</u>
  - o **Business Strategies**
  - o Service agreements and contract templates
  - o Client Outreach Kit
  - o Setting prices: CalPro calculator
- Guide to Starting Out as a Translator
- ATA on-demand webinars on pricing strategies:
  - Pricing Strategies for Translators and Interpreters
  - o The Business of Translation with U.S. CalPro (free)
  - o The Price is Right: Pricing Strategies for Your Translation Services
  - o Getting Personal About Pricing
  - o Why Can't I Raise My Rates?

### Continuing Professional Development

- ATA 63rd Annual Conference recap
- ATA Annual Conference
- Submit a proposal for an upcoming annual conference (deadline March 1 each year)
- Upcoming, on-demand, and free monthly member webinars
- Calendar of events

### Member Discounts

- Discounts on tools, software, and insurance
- Member-to-member program
- Free publications for clients
- <u>Discounts on events organized by FIT sister associations</u>