

ata American Translators Association

Sponsorship & Exhibitor Prospectus





ABOUT THE AMERICAN TRANSLATORS ASSOCIATION

Founded in 1959, ATA is the largest professional association of translators and interpreters in the U.S., with thousands of members across the U.S. and more than 100 countries.

We are dedicated to advocating for the T&I industry, providing valuable professional development and continuing education opportunities, and connecting translation buyers with expert talent.

Our members include translators, interpreters, teachers, project managers, developers, language company owners, plus institutions like hospitals, universities, and government agencies.

WHY SPONSOR OR EXHIBIT AT ATA67?

Where It All Happens

ATA67 is where you can connect with 1,000+ experts shaping the future of T&I during the event and our entire membership before and after the event. Market your company, find top talent, and demonstrate your commitment to excellence.

Win Big

Get special in-person access to thought leaders and decision-makers looking for solutions, find partners, and generate bold ideas. Sell your solutions, generate qualified leads, and amplify your brand.

Turn Conversations into Connections

Forge lasting business relationships with a growth-oriented community.

Visit atanet.org to learn more.



Visit the official **ATA67** website to learn more.



NEW 2026 INNOVATION TECH PARTNER

\$15,000 (EXCLUSIVE SPONSORSHIP)

- 2027 ATA Corporate Membership
- One (1) Exhibit Hall booth with priority booth selection
- Two (2) 3-day registrations for ATA67
- Exhibit Hall passes for booth staff to access the booth (maximum of 6)
- Targeted email to all 5,500+ ATA members – Essential Tools for Translators & Interpreters
- Sponsor recognition: Walk-in slides for general sessions, signs in high-traffic areas, social media posts, email to ATA attendees, mentions in *ATA Digest*, *ATA Newsbriefs*, and *The ATA Chronicle* (pre/post conference)
- One (1) 90-second video (provided by the sponsor) to be presented at the Opening Session and the Annual Meeting of All Members
- 20% discount on future advertising through June 1, 2027
- Name and logo on the ATA67 website and app
- **Reserve and pay by August 14, 2026** and receive five (5) reserved VIP tables at breakfast on Friday and Saturday with table signage where you can invite attendees to join you and learn more about you. Additional breakfast items may be added to your tables at your expense.



Become a
tech partner:

[LEARN MORE](#)

Note: The Exhibit Hall is open from October 29 to October 31. You receive one complimentary registration per booth. Additional booth staff may not attend sessions and events unless they are also registered for the conference. Exhibitors are responsible for ordering any additional furniture, electrical, internet, AV equipment, etc. directly from the venue. Order forms for these items will be provided after payment has been received.



GOLD SPONSORSHIP

\$12,000 (EXCLUSIVE)

- 2027 ATA Corporate Membership
- One (1) Exhibit Hall booth with priority booth selection
- Two (2) 3-day registrations for ATA67
- Exhibit Hall passes for booth staff to access the booth (maximum of 6)
- Job Fair table to meet prospective talent
- Sponsor recognition: Walk-in slides for general sessions, signs in high-traffic areas, social media posts, email to ATA attendees, mentions in *ATA Digest*, *ATA Newsbriefs*, and *The ATA Chronicle* (pre/post conference)
- One (1) 60-second video (provided by the sponsor) to be presented at the Opening Session and the Annual Meeting of All Members
- 20% discount on future advertising through June 1, 2027
- Name and logo featured on the ATA67 website and app
- **Reserve and pay by August 14, 2026** and receive four (4) reserved VIP tables at breakfast on Friday and Saturday with table signage where you can invite attendees to join you and learn more about you. Additional breakfast items may be added to your tables at your expense.



Become a
Gold Sponsor:

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SILVER SPONSORSHIP

\$10,000 (3 AVAILABLE)

- 2027 ATA Corporate Membership
- 25% discount on Exhibit Hall booth
- One (1) 3-day registration for ATA67
- Exhibit Hall passes for booth staff to access the booth (maximum of 6)
- Job Fair table to meet prospective talent
- Name and logo featured on the ATA67 website and app
- Sponsor recognition: Walk-in slides for general sessions, signs in high-traffic areas, social media posts, email to ATA attendees, mentions in *ATA Digest*, *ATA Newsbriefs*, and *The ATA Chronicle* (pre/post conference)
- 20% discount on future advertising through June 1, 2027
- **Reserve and pay by August 14, 2026** and receive three (3) reserved VIP tables at breakfast on Friday and Saturday with table signage where you can invite attendees to join you and learn more about you. Additional breakfast items may be added to your tables at your expense.



Become a
Silver Sponsor:

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Note: The Exhibit Hall is open from October 29 to October 31. You receive one complimentary registration per booth. Additional booth staff may not attend sessions and events unless they are also registered for the conference. Exhibitors are responsible for ordering any additional furniture, electrical, internet, AV equipment, etc. directly from the venue. Order forms for these items will be provided after payment has been received.



BRONZE SPONSORSHIP

\$7,500 (5 AVAILABLE)

- 2027 ATA Corporate Membership
- 15% discount on Exhibit Hall booth
- One (1) 3-day ATA67 registration
- Exhibit Hall passes for booth staff to access the booth (maximum of 6)
- Job Fair table to meet prospective talent
- Name and logo featured on the ATA67 website and app
- Sponsor recognition: Walk-in slides at General Session, signs in high-profile areas, social media posts, email to ATA attendees, mentions in *ATA Digest*, *ATA Newsbriefs*, and *The ATA Chronicle* (pre/post conference).
- 10% discount on future advertising through June 1, 2027
- **Reserve and pay by August 14, 2026** and receive two (2) reserved VIP tables at breakfast on Friday and Saturday with table signage where you can invite attendees to join you and learn more about you. Additional breakfast items may be added to your tables at your expense.



Become a
Bronze Sponsor:

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Note: The Exhibit Hall is open from October 29 to October 31. You receive one complimentary registration per booth. Additional booth staff may not attend sessions and events unless they are also registered for the conference. Exhibitors are responsible for ordering any additional furniture, electrical, internet, AV equipment, etc. directly from the venue. Order forms for these items will be provided after payment has been received.



CONFERENCE EXPERIENCE SPONSORSHIP PACKAGES

ATA67 Saturday Dance Away (1 available) – \$8,000

Welcome attendees for a final night of fun that promises to close out the conference on a high note. Laugh, mingle, and dance the night away, with sponsor signage displayed prominently around the room, a branded cocktail/mocktail, and special mention on the ATA67 conference website and app and in the *The ATA Chronicle* and *ATA Digest* (pre/post-conference publications).

ATA67 Lanyard (1 available) – \$5,000

Put your name on the badge lanyards worn around every attendee's neck every day of the conference. Additional sponsor signage at registration and a special mention on the ATA67 conference website and app and in the *The ATA Chronicle* and *ATA Digest* (pre/post-conference publications).

Keynote (1 available) – \$5,000

Welcome the group and introduce the keynote. Recognition throughout the venue. Sponsor signage and a special mention on the ATA67 conference website and app and in the *The ATA Chronicle* and *ATA Digest* (pre/post-conference publications).

Exhibit Hall Coffee Breaks (5 available separately or as a bundle) - \$2,000/break or \$8,500 for all 5

Who doesn't want coffee? High-traffic areas during scheduled coffee breaks in the Exhibit Hall on Thursday (2 available), Friday (2 available), and Saturday (1 available). Sponsor signage around the coffee break and a special mention on the ATA67 conference website and app and in the *The ATA Chronicle* and *ATA Digest* (pre/post-conference publications).

ATA67 Visibility Sponsor (5 available) – \$1,000

Sponsor signage at registration and a special mention on the ATA67 conference website and app and in the *The ATA Chronicle* and *ATA Digest* (pre/post-conference publications).



EXHIBIT HALL BOOTHS

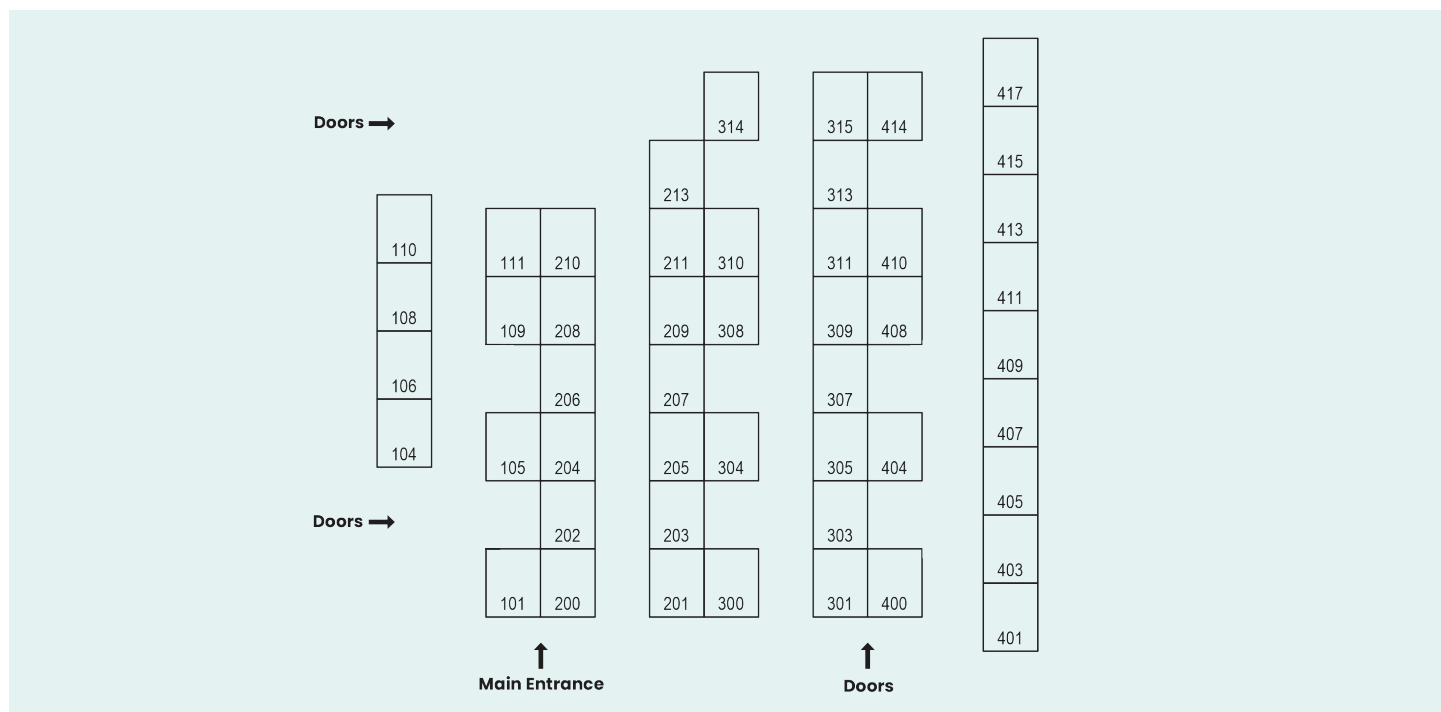
\$1,495 ATA MEMBER | \$1,895 NON-MEMBER

Each booth includes the following:

- 8' deep × 10' wide booth with 8' high back drape and 3' high side dividers
- 6' draped table, 2 chairs, 1 wastebasket, and general illumination
- 7" × 44" one-line identification sign
- Exhibit Hall pass for booth staff to access the booth (maximum of 6)

Note: Booth staff may not attend sessions and events unless they are also registered for the conference.

Reserve and pay by August 14, 2026 and receive one (1) reserved VIP table at breakfast on Friday and Saturday with table signage where you can invite attendees to join you and learn more about you. Additional breakfast items may be added to your tables at your expense.



Reserve your Exhibit Hall booth today

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JOB FAIR TABLES

\$120 FEE TO RESERVE YOUR TABLE

Don't miss this opportunity to spotlight your company and find top talent to help you grow. This event will be held at from **5:00 - 7:00 p.m. on Thursday, October 29, 2026.**

What will you receive?

- Your agency name, logo, website, and link to your job openings will be listed on the ATA67 conference website and ATA67 mobile app.
- At the event, you are provided with a classroom-style table with two chairs.

What is required?

- All agency reps participating in the Job Fair must be a registered Conference Attendee.
- You must be able to set up on Thursday at 4:15 p.m.
- You are responsible for getting any recruitment materials to and from the event.



**Reserve your
Job Fair table today:**

LEARN MORE



THANK YOU!

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